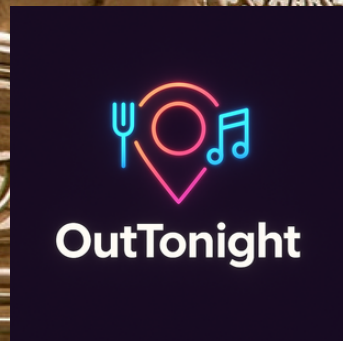


OUT TONIGHT

THANK YOU & WELCOME TO THE
ONLY TRUE LOYALTY
PROGRAMME DESIGNED
FOR COSTA DEL SOL



Drive More Diners. Build Loyalty. Grow Your Business.

ONBOARDING

We aim to showcase your location, products and services in the best light, in order to do so we do need some information and help from you.



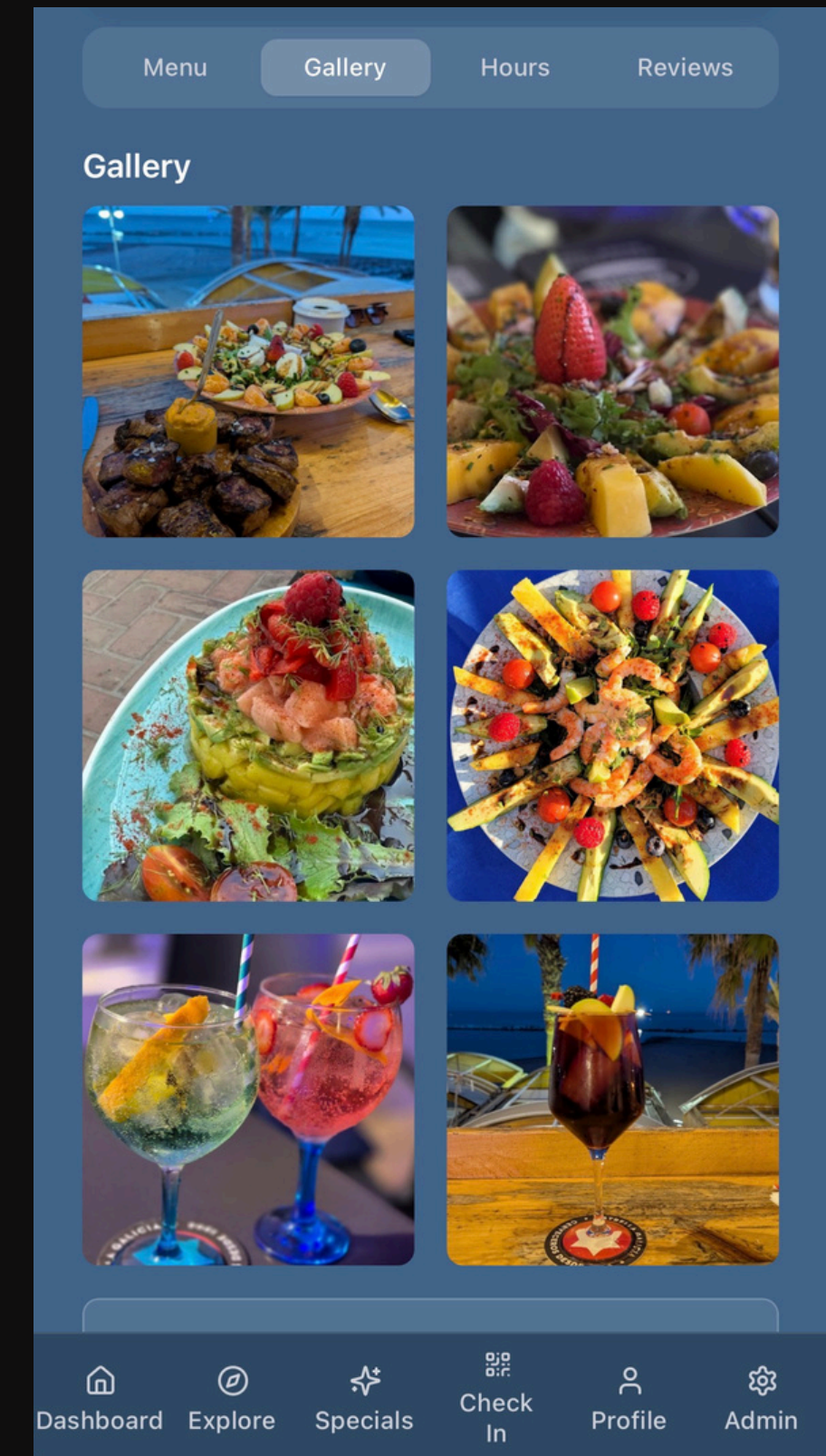
WHAT WE NEED

>	NAME OF YOUR ESTABLISHMENT	Simply the name you want to go by	>	5/6 HIGH QUALITY FOOD IMAGES	Please dont provide customer imgaes with open drinks, arms, bags, etc next to the food, this is your showcase. Differentiate yourself by showing your best and signatures
>	YOUR ADDRESS	You can use your google maps one as this will simply the click to map function	>	UP TO 6 HIGH QUALITY DRINK IMAGES	Not everyone is a cocktail bar, so an image of a clod frosty beer is also a real selling point
>	HIGH QUALITY IMAGE FOR YOUR ESTABLISHMENT	This is the primary image diners will see, so select a good one	>	YOUR MENU	This is the most important piece, we need either a quality Jped or pf of your current menu, we will convert it into a flip book for you,
>	YOUR PRIMARY CUIISINE	This will be used in your header and the user search and filter functions	>	YOUR REVIEWS	If you are the owner of your google business page we would need to provide your reviews ifram to embedd on your page, dont worry if you dont know how we will help
>	YOUR OPENING TIMES	Please provide your current times, dont worry we appreciate these times get changed for different seasons and we update as you request	>	YOUR EMAIL & PHONE	We need these for primary contact details, the phone will be displayed to all but not the email, we need this for reservations and invoicing
>	YOUR OPENING TIMES	A short 3 or so line introduction about your business (Chatgpt can help here)			



WHAT YOU GET FROM US

YOUR PROFILE WITH ALL THE
ELEMENTS YOU PROVIDED ON OUR
PAGE AND IF YOU PAID FOR AN
POSITION UPGRADE, THE VERY TOP
OF OUR PAGE





OutTonight

PROMO MATERIAL & PRINTED QR CODES
FOR THOSE WHO SIMPLY STOP BY FOR A
SNACK OR A DRINK CAN CHECK IN AND
RECEIVE POINTS

YOU HAVE ENOUGH TO DO SO DONT
WORRY YOU DONT HAVE TO DO ANY
WORK, ITS UP TO THE RESERATION HOLDER
TO CHECK IN WITHIN THE APP AND OTHER
CHECK IN GUESTS TO ASK WHERE THE QR IS
LOCATED

IF YOU HAVE A NOSHOW, SIMPLY EMAIL US
TO LET US KNOW AND WE WILL DEAL WITH
THE REST!!

 Restaurant Check-in QR
Code





RESERVATIONS

USERS WILL RESERVE VIA THE APP AND YOU WILL RECEIVE EITHER AN EMAIL OR WHATSAPP (DEPENDING ON YOUR PREFERENCE) – FOR SAME DAY RESERVATIONS THE USER WILL HAVE TO CALL YOU TO CONFIRM (BUT STILL GET POINTS FROM US)





SPECIALS

IF YOU WISH TO DO OR PROMOTE DAILY / WEEKLY SPECIALS (EG: HAPPY HOUR / BOGOF DRINKS, ETC LET US KNOW AND WE WILL FEATURE YOU IN THE SPECIALS LIST TO PROMOTE MORE TRAFFIC

EVENTS

IF YOU HAVE SUBSCRIBED TO THE EVENTS SERVICE, WE WILL LIST AND SHOWCASE ALL YOUR EVENTS ON OUR CALENDAR, WE PROVIDE YOU MARKETING MATERIAL AND QR CODES TO PROMOTE GUESTS TO ATTEND YOUR EVENT, SPEND MONEY AND CHECK IN

SPECIAL offer





PROMOTION

WE SEND OUR REGULAR MARKETING TO OUR SUBSCRIBERS SHOWCASING THE BSET OF WHAT OUR RESTAURANTS AND EVENTS LOCATIONS HAVE TO OFFER TO DRIVE REL BUSINESS BACK TO YOU, THIS INCLUDES EMAIL SHOTS AND FRONT PAGE REVIEWS / WHATS ON WITHIN OUR APP





NEED MORE?

IF YOU NEED ADDITIONAL PROMOTION OPTIONS /
HELP WITH PHOTOGRAPHY, SOCIAL MEDIA, ETC WE
OFFER A RANGE OF SERVICES TO HELP YOUR BUSINESS
FLOURISH. WE ARE YOUR PARTNER, YOUR SUCCESS IS
OURS ASWELL!!!



IMAGE SPECS.

FOR PROFILE PICTURES

DIMENSIONS:

IDEAL: AROUND 1920 PIXELS WIDE BY 1080 PIXELS HIGH (A 16:9 ASPECT RATIO, LIKE A WIDE SCREEN).

MINIMUM: AT LEAST 1200 PIXELS WIDE.

IMPORTANT: IMAGES THAT ARE TOO SMALL WILL APPEAR BLURRY OR PIXELATED.

ORIENTATION: LANDSCAPE (WIDER THAN IT IS TALL) IS GENERALLY PREFERRED FOR BANNERS AND MAIN VISUALS.

FILE SIZE: KEEP IT UNDER 500 KB (KILOBYTES).

FOR GALLERY IMAGES (FOOD, DRINKS, AMBIANCE PHOTOS):

WHAT IT'S FOR: DETAILED SHOTS OF YOUR DISHES, DRINKS, OR DIFFERENT AREAS OF YOUR RESTAURANT.

DIMENSIONS:

IDEAL: AROUND 1200 PIXELS WIDE BY 800 PIXELS HIGH (OR SIMILAR, LIKE 1000X1000 FOR SQUARE).

MINIMUM: AT LEAST 800 PIXELS ON THE LONGEST SIDE.

ORIENTATION: BOTH LANDSCAPE, PORTRAIT, OR SQUARE FORMATS WORK WELL HERE, DEPENDING ON THE PHOTO.

FILE SIZE: KEEP IT UNDER 300 KB (KILOBYTES) PER IMAGE.

CONTENT: CLOSE-UPS OF FOOD/DRINK, UNIQUE DECOR, CHEFS AT WORK, HAPPY CUSTOMERS (WITH PERMISSION), ETC.