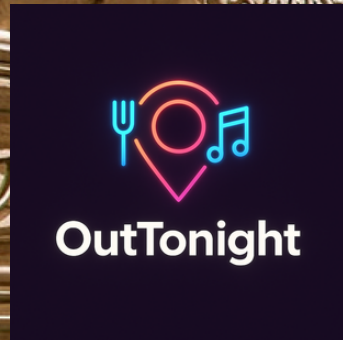


# OUT TONIGHT

THE ONLY TRUE LOYALTY  
PROGRAMME DESIGNED  
FOR COSTA DEL SOL





# CONCEPT & VISION

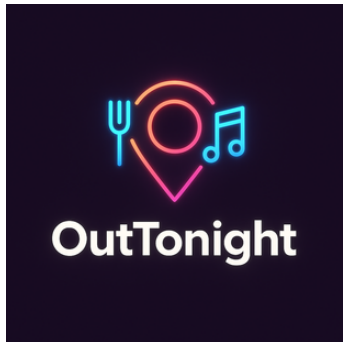
## Drive More Diners. Build Loyalty. Grow Your Business.

Most restaurants rely on word of mouth, walk-ins, or social posts that don't always convert. Others pay high fees to platforms like TheFork or Open Table with no **local loyalty** or long-term return. We only feature locations on Costa del Sol not globally.

A local-first loyalty and booking platform made for Costa del Sol restaurants, helping you:

- Attract new diners
- Reward repeat guests
- Build a customer database
- Drive bookings



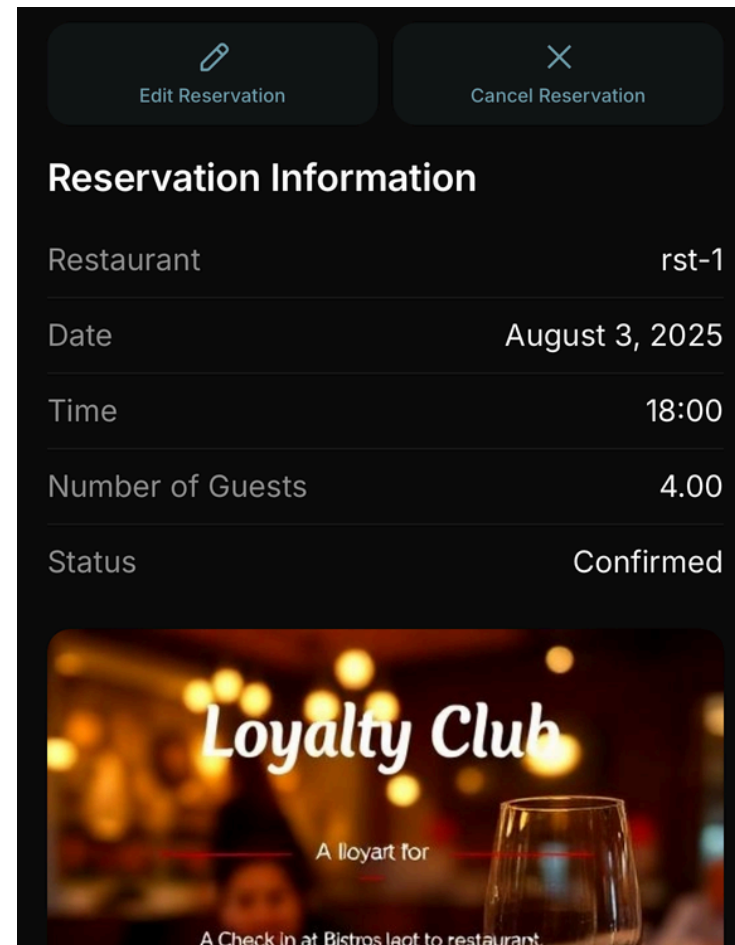


# HOW IT WORKS



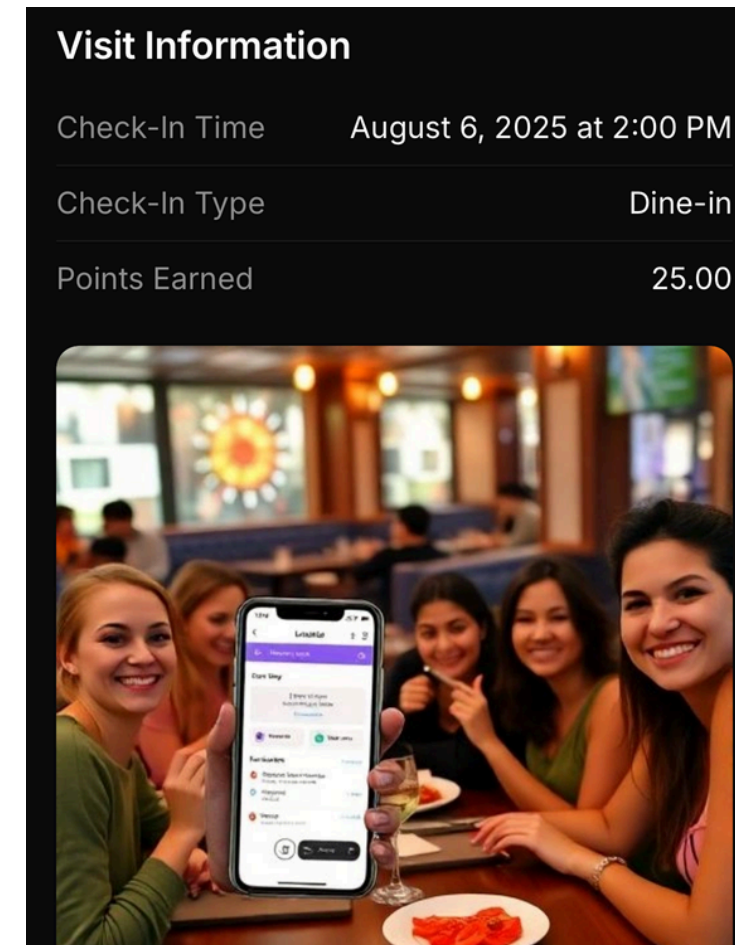
## DINERS SIGN UP

Each diner signs up to our app and has access to all listed restaurants and daily events. They can browse by restaurant, cuisine or locations.



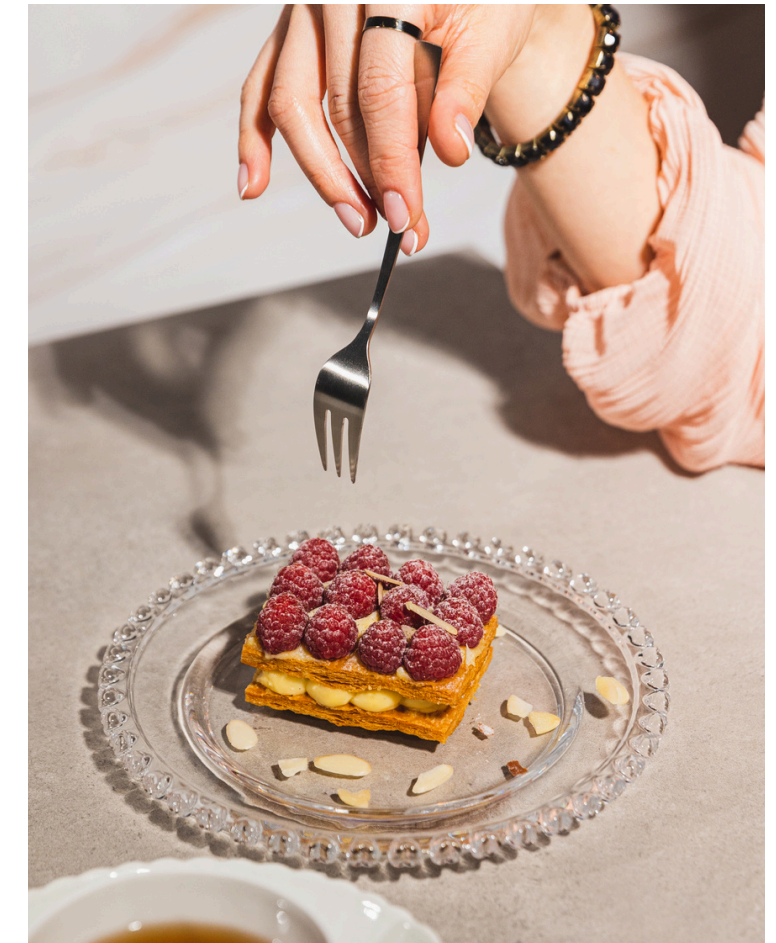
## RESERVATIONS

Diners can book directly via the app and this information is submitted directly to the restaurant.



## CHECK IN

Guest checks in (via the APP) at the restaurant to check in to gain their points for the reservations/by QR code if they don't have a reservation



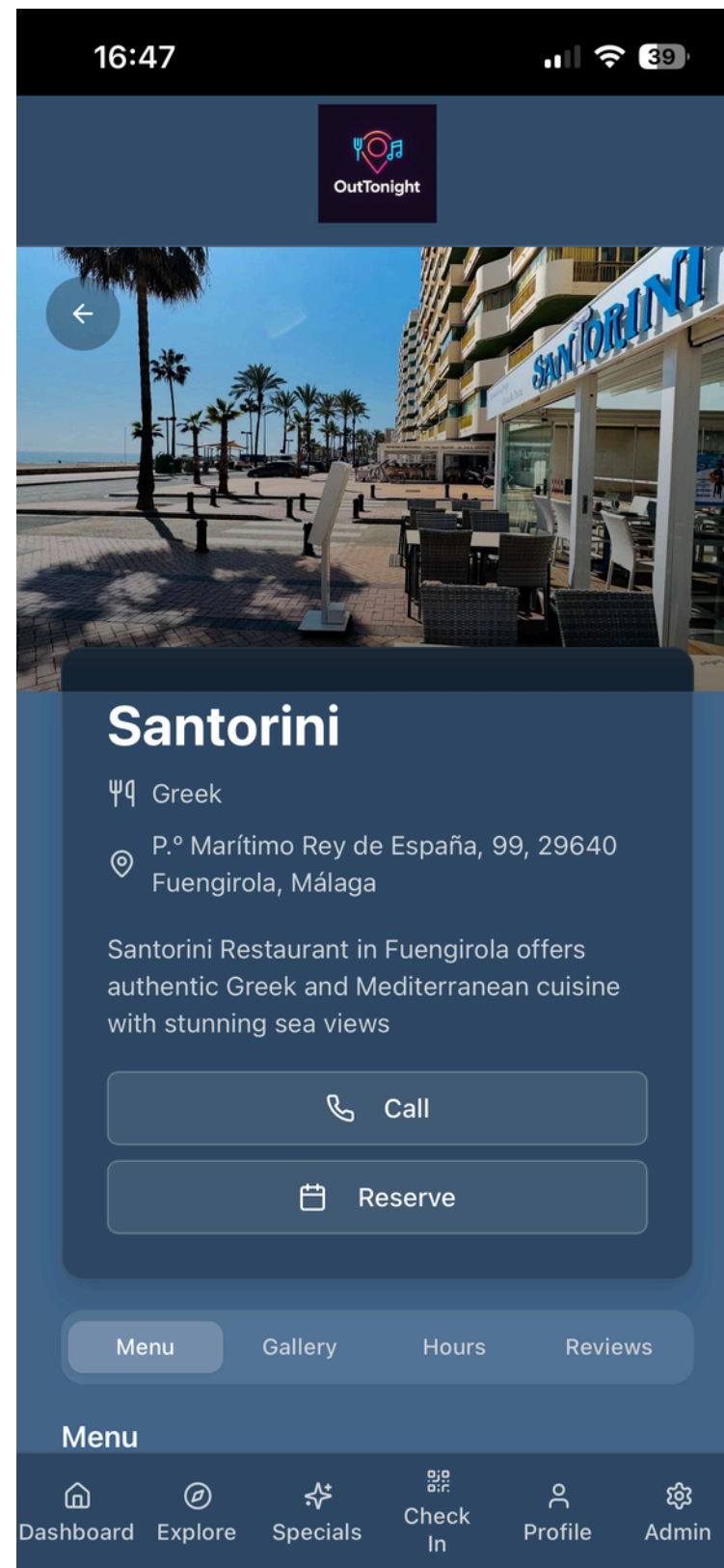
## REWARDS

Diners accumulate points for rewards provided by us.



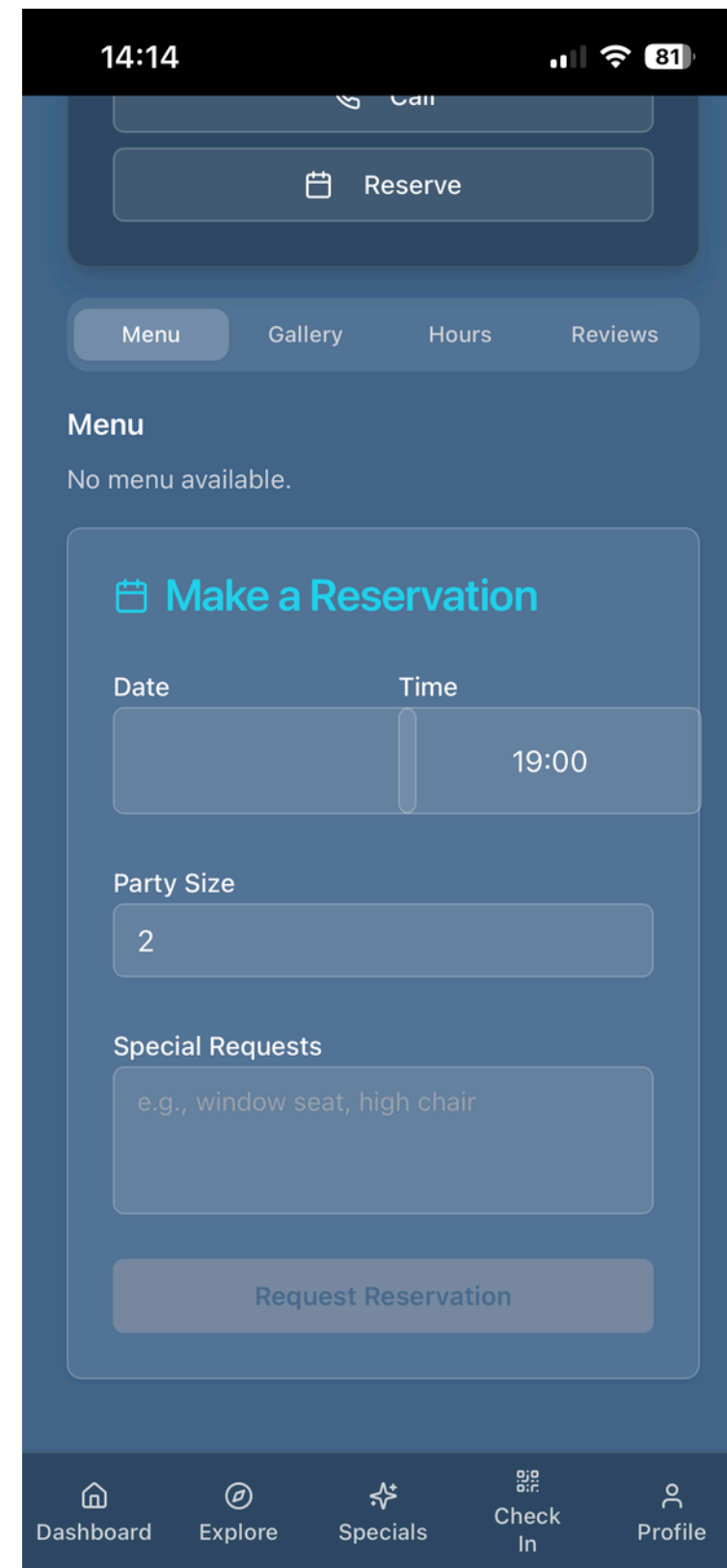


# WHAT YOU GET



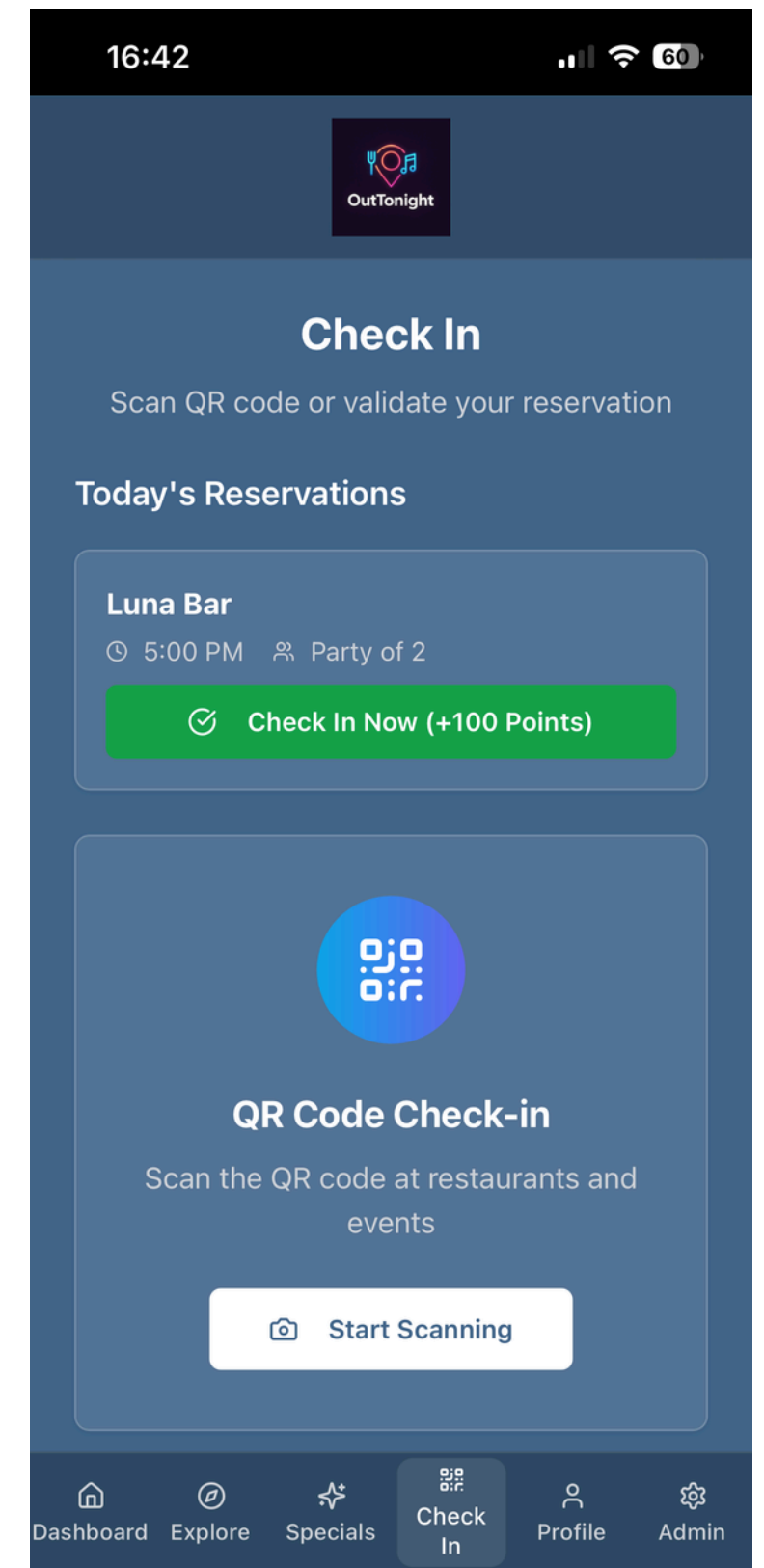
## CUSTOM PROFILE IN OUR LOCAL DINING APP

Your location is showcased with high quality images and menus.



## SIMPLE RESERVATIONS

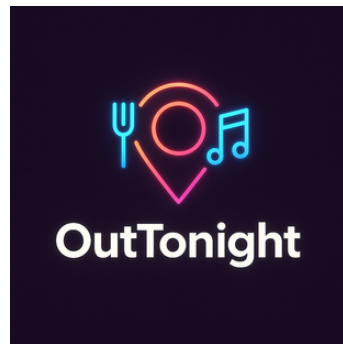
Keep your existing reservation / table management system in place (unless you would like us to recommend one), simply receive email reservations from our platform.



## SMART LOYLTY PROGRAM

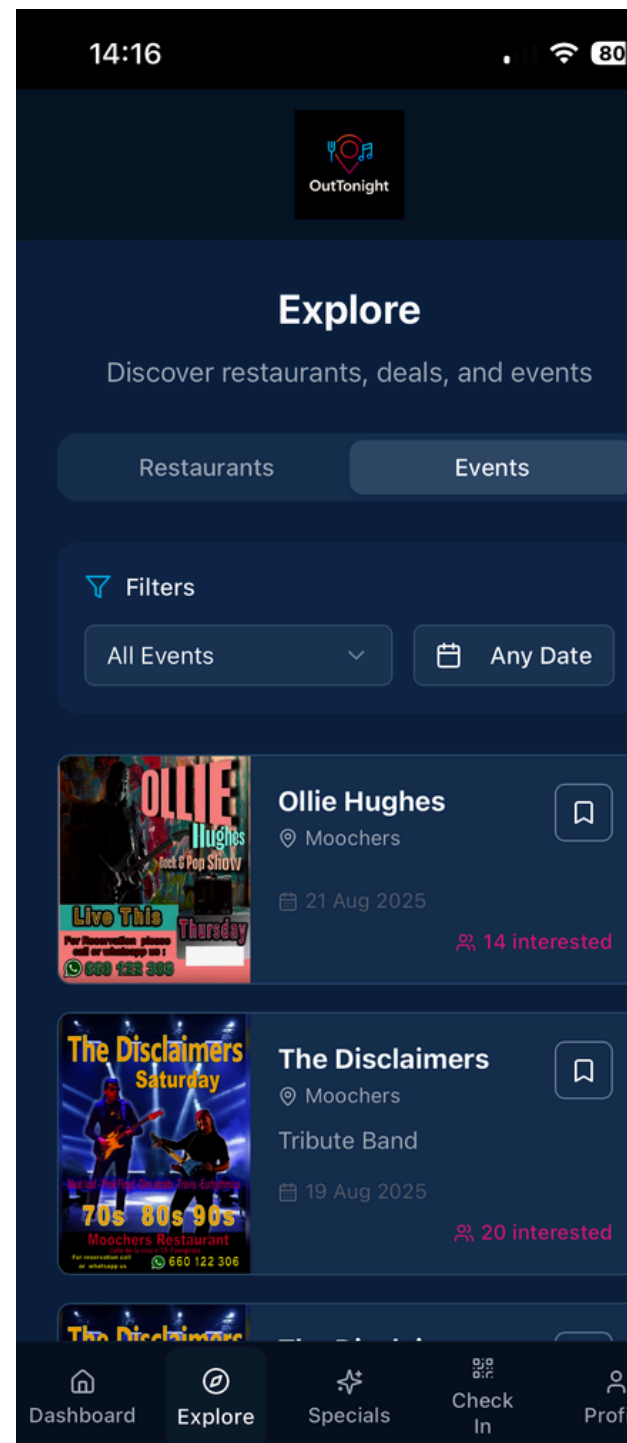
Loyalty is managed by us and rewards are paid by us to the user (no need to manage discounts on site). We send newsletters to our guests and keep our “whats on updated”.





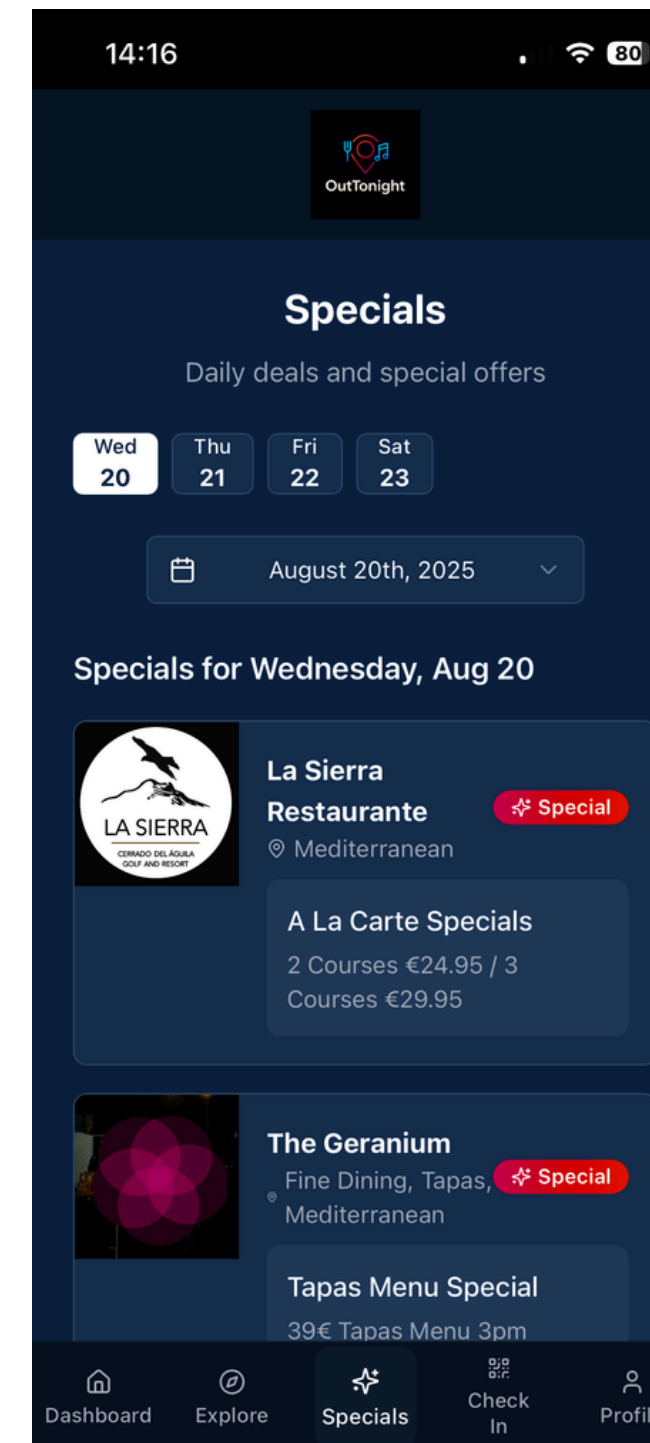
# BUT THERE IS MORE TO US

Its not only about  
the restaurants,  
guests are always  
looking for deals  
and to be  
entertained.  
(Stickyness brings  
loyalty)



We showcase your events and local talent  
maximizing the return on your  
investments, we have section dedicated  
to events (such as live music) on the  
platform

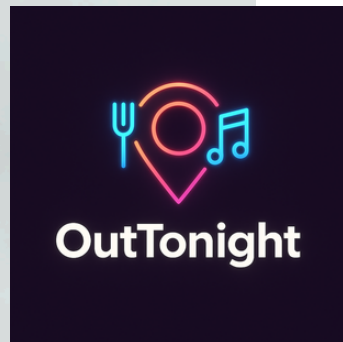
COMPREHENSIVE  
EVENTS CALENDAR



Lets publicize your specials and get  
more people through your doors, we  
have a section dedicated to specials  
on the platform

COMPREHENSIVE  
SPECIALS CALENDAR



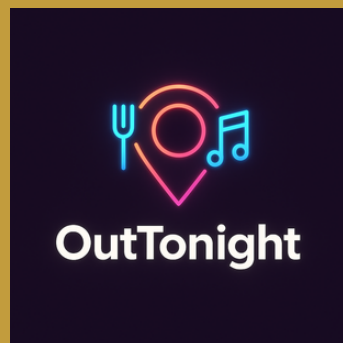


# WE ARE NOT A GLOBAL PLATFORM, BUT A LOCAL PARTNER

We understand seasonality  
impacts to local business and by  
promoting local loyalty we bring  
more diners through your doors  
– with no hidden fees.







# OUR PRICING

## BASE LISTING

- STANDARD LISTING
- RESERVATIONS
- DIGITAL KIT & QR CHECK IN
- SPECIALS LISTINGS

€20/MONTH +  
€1 PER RESERVATION\*

\*€1 PER RESERVATION (PER TABLE NOT  
SEATED/RESERVED DINERS)

## BASE + EVENTS

- STANDARD LISTING
- RESERVATIONS
- DIGITAL KIT & QR CHECK IN
- EVENTS LISTINGS
- SPECIALS LISTINGS

€30/MONTH + €1 PER  
RESERVATION

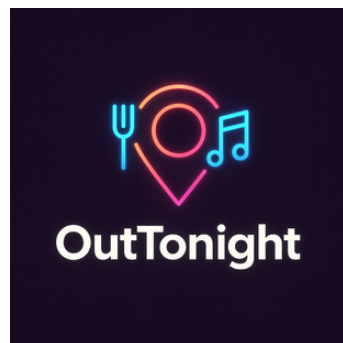
\*€1 PER RESERVATION (PER TABLE NOT  
SEATED/RESERVED DINERS)

## EVENTS ONLY

- EVENTS LISTINGS
- DIGITAL KIT & QR CHECK IN

€15/MONTH





# ADDITIONAL ADVANTAGES

## ➤ DIRECT WEB PRESENCE

Instead of a building your own website for online reservations, etc, we collate your details, provide reservations and more importantly our users are 100% in your area and are real and looking for events and dining options, so you dont need to rank on google or hope users find you

## ➤ GOOGLE MAPS /FACEBOOK/INSTA

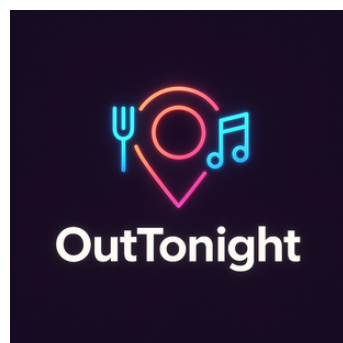
Simplify your profile by linking your menu, links, etc directly to our platform, so any updates are made automatically so less management work for you

## ➤ SAVE ON MARKETING/ADVERTISING

No more 'spend and hope' on Meta advertising to "maybe" get diners, we can segment our database and market directly, increasing the chances of conversion and maximise every Euro







# OPTIONAL MARKETING

In addition to our standard packages, we offer a selection of marketing options to our subscribers, helping you make the most of your access to our platform and maximise your growth.



## ➤ NEWSLETTER FEATURE

Feature on our newsletter, a special write up showcasing your location, special offers, menu and other highlights

## ➤ PREMIUM APP POSITION

Prominent “sponsored” position on our app, so you are seen 1<sup>st</sup> by guests

## ➤ TARGETTED MARKETING

We work with you and segment our data to target a specific group of diners and their dining preference, so you have the greatest chance of repeat and new business

## ➤ SOCIAL MEDIA

We offer a range of social media management options which when combined with our data will provide you with an optimised, targeted plan, to maximise your returns





## FOR IOS (IPHONE/IPAD) USERS

- CLICK ON THE LINK PROVIDED
- TAP THE SHARE BUTTON (A SQUARE WITH AN ARROW POINTING UP) LOCATED IN THE MENU BAR.
- SCROLL THROUGH THE OPTIONS AND TAP ADD TO HOME SCREEN.
- YOU CAN EDIT THE NAME THAT WILL APPEAR UNDER THE ICON.
- TAP ADD TO CONFIRM AND PLACE THE ICON ON YOUR HOME SCREEN.



## FOR IOS ANDROID/CHROME USERS

CLICK ON THE LINK PROVIDED

TAP: THE MENU ICON (THREE VERTICAL DOTS) IN THE TOP RIGHT CORNER OF THE SCREEN.

SELECT: "ADD TO HOME SCREEN" FROM THE MENU THAT APPEARS.

ENTER: A NAME FOR THE SHORTCUT IN THE DIALOG BOX THAT POPS UP.

TAP: "ADD".

A POP-UP MAY APPEAR ASKING YOU TO TAP AND HOLD TO ADD IT TO YOUR HOME SCREEN, OR IT MAY ADD AUTOMATICALLY.